



October 1, 2020

Dear Patients of Strohecker Vision Care,

We want to make you aware of an upcoming change to our insurance participation.

Starting January 1, 2021, we will no longer be accepting the vision plan NVA.

For 32 years, we have been a participating provider either fully or for examination only. Unfortunately, over this period of time, we have never had any increase in our reimbursement from NVA, to the point that we are now only receiving about 20% of our billed exam fees. We cannot continue to accept these fees and still provide the quality of eye care that we consider our standard.

What does this mean? We would still be very pleased to keep you as a patient and to provide you and your family with eye care. Be aware that many of the exams that we see are billable under medical diagnosis, so you may still have some coverage for exams provided at our office. Additionally, as a non-participating provider, we will submit a bill to NVA on your behalf for reimbursements that would be applicable to the charges that were submitted.

We thank you for your understanding.

Sincerely,

Robert Strohecker, OD

Lindsay Kibler, OD

A handwritten signature in black ink that reads "Robert Strohecker, OD".

A handwritten signature in black ink that reads "Lindsay Kibler, OD".

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